

26th June 2009 : SMIT and Samar welcome syrian customers in Aleppo.

26th June 2009 : more than one hundred customers have accepted invitation to a lunch in "Pullman" hotel in Aleppo offered by Sa.Mar srl., the society joined with SMIT Textile for the selling of SMIT products and services in Syria.

On the meeting both SMIT and Sa.Mar have jointly claimed their willingness to continue serving the syrian market, an important and growing one for SMIT strategy. While the new sales area manager mr. Lucio Sardella has been introduced to the customers, the fruitful partnership between Sa.Mar and SMIT has been confirmed as well.

The customers have also been informed about the last news: two installations of SMIT machines being completed in Aleppo just on the same week.

Syrian market is growing, asking more technologically developed machines and SMIT is ready to match all these demands.





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